



**FORWARD
FOR ALL**



INVESTING IN A BOLD MISSION

At the YMCA, we know that solving the complex challenges people face takes bold work, especially in the unsettling and uncertain times we are facing.

That's why we relentlessly pursue new ways to build thriving communities that will last for generations. We push what's possible, challenge limits and open doors so everyone has an equal opportunity to succeed. We invite you to join us as we move FORWARD FOR ALL.



MOVING FORWARD FOR ALL

The YMCA made a bold pledge
four years ago to raise
\$225 million
to strengthen its people,
places and programs



The community stepped up to support the first phase of the campaign, demonstrating a deep understanding of the complex needs of the people we serve and the disparities we must address.

The investment of many generous donors and funders signaled strong support for our mission to relentlessly pursue new ways to build thriving communities that will last for generations.



REVITALIZED SPACES AND PLACES THAT STRENGTHEN OUR COMMUNITIES

Douglas Dayton YMCA

This new community hub in the heart of downtown Minneapolis streamlines the Y's operations and houses the YMCA's UnitedHealth Group Equity Innovation Center, a national center of excellence that seeks innovative ways to solve intractable problems around inequity, intolerance and exclusion.

Camp Northern Lights

With this beautiful new family camp ten miles outside of Ely, on the edge of Superior National Forest, the YMCA can meet the demand from families seeking to spend time together in nature.

WE ARE MORE THAN HALFWAY TO OUR GOAL!

Here are a few highlights of our progress and how we have put the community's contributions to work.



HEALTH & WELL-BEING ACROSS GENERATIONS

George Wellbeing Center

This healing space offers highly trained providers to address, prevent or manage chronic health symptoms. Located in the Douglas Dayton downtown Minneapolis YMCA, the center offers coaching in health and wellbeing, massage and bodywork, acupuncture, and sessions in meditation, mindfulness, nutrition and movement.

Stable Homes Stable Schools

A pioneering partnership among the City of Minneapolis, Minneapolis Public Housing Authority, Hennepin County, Minneapolis Public Schools and the YMCA helps families break the cycle of poverty. The YMCA provides essential support services for children and their families to build economic opportunity.

LIFE-CHANGING, LIFE- SAVING PROGRAMS FOR CHILDREN AND YOUTH

Beacons

The campaign made possible three new Beacon sites in Richfield. These centers for hope and success provide high quality academic and social programming in the important hours after school and in the summer for youth participants from low-income families.

Saint Paul Teen Tech Center

The Best Buy Teen Tech Center in downtown St. Paul is a self-directed, interactive space for teens ages 12-20. Here, they can create and edit videos, record music, make 3D designs, learn computer coding and explore photography and graphic design.

Get Summer!

Every summer, 200 high school students from each YMCA now have a safe place to engage in programs that promote healthy living, build character and leadership, and support success inside and outside of the classroom.

North Community Cargill Teaching Kitchen

Eating well is a vital component of healthy living. Yet, this can be challenging for children who lack access to healthy food options. In the North Minneapolis YMCA, children learn how to make healthy meals in a beautifully appointed kitchen and grow their own food in an adjacent outdoor space.

St. Paul Eastside Childcare

With upgrades to this early childhood learning center, the YMCA has directly increased economic opportunity by providing a safe, enriching and affordable place for children to thrive while their parents increase their employable hours and career options.



PUSHING WHAT'S POSSIBLE

The COVID-19 pandemic has brought new meaning to the need for and urgency of our work. As we challenge limits and open doors so that everyone has equal opportunity to succeed—even in these uncertain times—the YMCA is taking innovation to the next level.

In phase 2 of our bold, comprehensive campaign, we invite you to help us support our on-the-ground response to the COVID-19 pandemic, to make vital facility upgrades, and to expand programs for youth in the areas of health, leadership, and civility.



ON-THE-GROUND, REAL-TIME RESPONSE TO THE COVID-19 PANDEMIC

The COVID-19 pandemic has disrupted lives and communities in unimaginable ways. But the YMCA has stepped forward to help in critical areas, from providing child care for those who must go to work, to assisting thousands of individuals who have abruptly become unemployed, to conducting well-being checks in our senior population. Phase 2 of the campaign will support the YMCA's community response:

- First responders, emergency workers, and medical professionals must have safe, quality care and education for their young children while they work to keep the public healthy. With most early childhood sites shut down, the YMCA is providing a vital community service by keeping open 38 child care sites. But the costs are significant to subsidize care for the many who cannot afford to pay and to provide staffing for increased staff-to-child ratio for proper social distancing, health monitoring and increased cleaning.
- Current figures show that 80% of people who have been forced to apply for unemployment have never done so before. The State of Minnesota asked the YMCA to be a trusted partner to help with online applications for unemployment and to help individuals apply for available jobs.
- Seniors are most at risk in this COVID-19 outbreak. YMCA staff know the people in their community and are quickly reaching out to check-in on physical and mental health, finances, housing, food availability and overall safety for the more than 92,000 ForeverWell members.
- The YMCA is providing external sites where food from local food shelves can be safely distributed.
- YMCA staff are providing critical resources for vulnerable young people ages 14-24 who have experienced or are at risk of homelessness, trafficking/exploitation or foster care, justice system involvement, or other barriers to stability.



VITAL CAPITAL UPGRADES FOR SPACES THAT ENRICH OUR COMMUNITIES

We must invest in our physical assets to ensure that they are relevant to the evolving needs of our communities. Our priorities for phase 2 are:

Downtown Saint Paul YMCA

This new YMCA on the METRO green line will provide life-changing services for Saint Paul's most vulnerable homeless and highly mobile youth. Located in close proximity to Saint Paul's largest companies, it will also provide affordable, top-quality exercise facilities for thousands of people.

Updated Camp Kici Yapi

Updates to our cherished Camp Kici Yapi, will provide more young campers with opportunities to learn new skills and build self-esteem through fun outdoor adventures. The camp will also provide space for the community to gather and enjoy nature.

Wilke Community Lodge at Camp Northern Lights

The Y's newest family camp meets the growing demands for families yearning for the outdoors. A community lodge at the camp will provide meals for family campers and space where the community can gather.

Expanded life-changing, life-saving programs for children and youth and families in the areas of health, leadership and civility

Our communities are only as healthy as our young people, which is why we are working to close the opportunity gap, promote physical and mental health and grow the next generation of diverse leaders. Our programs ensure that youth from different backgrounds have similar and equitable experiences that lead to success in school and life and help them shape their identity, character and contribution to the world. Priorities in phase 2 of the campaign are:

Center for Youth Voice

Investment in this youth development program will engage more young people in becoming changemakers who have the knowledge, skill and desire to make a difference for themselves, their communities and society as a whole.

Nature Initiative

Nature heals. It builds character, respect and responsibility. An investment in our nature initiative will allow the YMCA to build interest in and greater access to camp experiences.

Equity Leadership Experiences

We must ensure that youth from all backgrounds and life experiences have the support they need to be the next generation of leaders. By expanding opportunities for youth to train with public and private sector leaders, we can build a more diverse and equitable pipeline of leaders.

Neighborhood Centers

The YMCA connects youth and their families with community partners and holistic resources near where they live, providing vital academic support to break the cycle of poverty. Increased investment will allow the YMCA to serve the many neighborhoods on our wait list.

Workforce Development Initiative

The YMCA seeks to expand its partnerships with Twin Cities employers to link youth with jobs in their neighborhood. Employers provide training for high-paying jobs to build economic opportunity for under-resourced communities.

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