

Dear YMCA Community Member,

As one of our valued partners, I am eager to share with you all that you're helping make possible here at the **YMCA of the North**.

The amazing work I see carried out each day shows our relentless pursuit of mission. This team never sits back. And with your support as a donor, we are pushing forward "new" like never before — new programs, new offerings, new resources, new reach in our community.

We are reimagining the things we have always done so that we can do them better and make them accessible to more people. We appreciate you helping us do just that.

Now, let's dig into some updates!

- We're striving to be the region's **leader in experiences that foster wellbeing** for the individuals and communities we serve. We're delivering on this vision through both in-person and virtual wellness programs. **Virtual Y**, in particular, allows us to bring our Y mission to more individuals than ever at a much lower price than a traditional membership. On April 23, we rolled out a brand new design and upgraded our video library with new content, including workouts set to music in different genres, meditations, cooking classes, nutrition tips, and various themed workouts. Explore it yourself at ymcanorth.org/VirtualY.
- It is no surprise that summer is our biggest season for **Camp and Adventure**. We're gearing up to welcome young people into outdoor spaces all over the North, from Day Camp Oxbow in Rochester to Camp Menogyn near the Canadian border on the Gunflint Trail. This is a time I'm especially **grateful for our seasonal team members** who deliver these amazing programs and yet, like our many incredible life guards across sites, prioritize above all else the care and safety of our young people.
- This fall we launched our **Center for Social Impact**, advancing the Y's legacy of addressing community needs, eliminating disparities, and creating access. The Center houses many of our historic programs — Beacons, Youth and Family Services, and Youth in Government (to name just a few) — under one umbrella with the Equity Innovation Center, collectively serving 76,000+ people annually. It's a paradigm shift that will allow us to create a **continuum of experiences** that truly foster wellbeing and cultivate prosperity for our communities. Learn more at ymcanorth.org/Impact.

I want to express my deepest gratitude for your ongoing partnership. Donors play a significant role in allowing us to proactively innovate and meet evolving needs, in the ways listed above plus many, many more.



Your generosity fuels our ability to aggressively work for and on behalf of the communities we care about so much. It is no exaggeration to say that together, we are making a profound impact on the lives of many.

We look forward to sharing more with you in the months ahead as we make further strides in providing whole-person wellness opportunities for all.

Thank you for partnering with us on this journey!

Wishing you a summer filled with adventure outdoors and time spent with loved ones,

A handwritten signature in black ink, appearing to read "Glen Gunderson", with a long, sweeping horizontal flourish extending to the right.

Glen Gunderson
President